



International
Academy
United Kingdom

LIVERPOOL FC RESIDENTIAL CAMPS



In Partnership with

2020

CHALLENGER
SPORTS™

WELCOME FROM JÜRGEN KLOPP

“Around the world our LFC International Academies provide young players with an opportunity to develop, learning new techniques and skills, all under the guidance of our coaching staff.

We offer something different and something unique by developing players both on and off the pitch, educating them through experiences that will shape their progression into young adults and giving them skills that can be used throughout their lives.

Our overall aims are to bring LFC to our young fans around the world and to demonstrate just how special our football club is.

“Wherever you are lucky enough to attend a LFC coaching vme we hope you have fun and enjoy learning how to play ‘The Liverpool Way’.”



A stylized, handwritten signature of Jürgen Klopp in white ink.

Jürgen Klopp
Manager



Challenger Sports is one of the largest soccer coaching organisations in the world, with over 1,500 coaches operating in over 4,000 locations globally.

Since launching in 1985 Challenger Sports has been on a mission to have 'The Right People, Teaching The Right Things, The Right Way,' and through its network of 15 offices and thousands of operations in multiple countries, work to maximise the potential of hundreds of thousands of young people each year.

Challenger Sports is proud to be the exclusive partner for delivering official Liverpool FC football and education residential camps in the United Kingdom, hosting students in the wonderful environment of Myerscough College, which holds the distinction of being an English Football Association Charter Standard Centre.

Students will train alongside experienced Liverpool FC coaches learning 'The Liverpool Way' and what it takes to be a player at one of England's most successful teams. In addition, students will be learning important English Language. Our

knowledgeable language teachers will focus on students improving their reading, writing, speaking and listening, using the medium of sport to contextualise language and actively engage every student.

We focus on small class sizes so that each student can benefit from personalised attention from our tutors. We also encourage a strong sense of community across all our programmes, ensuring students settle quickly into the environment and maximise their learning and enjoyment.

All at Challenger Sports and Liverpool FC look forward to welcoming you on one of our Residential Camps in the near future...

Challenger Sports and Liverpool Football Club will be delivering a series of exciting residential camps offering boys and girls aged between 10 - 17 the opportunity to learn 'The Liverpool Way'.

With a choice of five camp programmes to enrol in, students can choose to submerge themselves in our **FOOTBALL FOCUS PROGRAMME** for either one or two weeks and gain a unique insight in the life of a modern day footballer.

For those students who wish to improve their English Language skills and gain a recognised

award, our two week English Language and Football Programme is the option for you. **THE ENGLISH LANGUAGE AND FOOTBALL PROGRAMME** is an exciting camp that includes high level education activities, entertaining social and cultural activities whilst combining football coaching sessions from Liverpool Football club.

Whichever camp programme you join, you will enjoy an action packed soccer camp filled with fun sports related activities, education lessons and cultural activities whilst having a chance to make new friends, experience new cultures and be part of a legendary football club.

START DATES AND TIMETABLE:

PLAYER EXPERIENCE FOOTBALL FOCUS	
5th – 10th July	12th – 17th July
19th – 24th July	26th July – 31st July

*Please note: the Player Experience camps are a one week minimum stay, two week options are available, see price list on pages 22-23.

PLAYER DEVELOPMENT ACADEMY ENGLISH LANGUAGE AND FOOTBALL PROGRAMME	
5th – 17th July	19th – 31st July

*Please note: the Player Development Academy camps are a two week minimum stay.

GIRLS FOOTBALL FOCUS FOOTBALL FOCUS	
5th – 10th July	12th – 17th July

*Please note: the Girls Football Focus camps are a one week minimum stay, two week option is available, see price list on pages 22-23.

JUNIOR DEVELOPMENT ACADEMY JUNIOR DEVELOPMENT	
12th – 17th July	26th – 31st July

*Please note: Junior Development Academy camps are One Week camps.

GOALKEEPER FOCUS FOOTBALL FOCUS	
26th – 31st July	

*Please note: Goalkeeper Focus camps are One Week camps.

What's Included?

- English Language
- Football coaching delivered by Liverpool FC coaches
- Liverpool Academy Skills challenges
- Daily player workshops
- Full board accommodation
- 3 meals per day
- Exclusive LFC International Academy training kit
- Weekend excursions and group activities





INTRODUCTION TO
LIVERPOOL FOOTBALL CLUB (LFC)

Liverpool Football Club is recognised around the world as one of an elite group of clubs with a truly worldwide reputation.

Liverpool have a very special philosophy which is well known by the players, staff and fans. This philosophy of 'The Liverpool Way' allows campers to access a leading coaching programme and experience the same coaching sessions that are delivered at the Liverpool FC Academy, ensuring campers develop and reach their full potential.

Over the course of each camp the coaches will cover the follow areas:

TECHNICAL

Sessions that allow the players opportunity to practice specific techniques/skills and repetition of that technique/skill, e.g. dribbling, passing, turning, forward moves, receiving and shooting etc.

TACTICAL

Sessions that allow specific decision making opportunities and the ability to adapt and combat different pressures and systems of play with and without the ball.

PHYSICAL

Sessions encouraging players to carry out fundamental movements as well as more game related movements.

SOCIAL

Sessions to encourage players to interact with each other, problem solve, compete and work as a team.

MENTAL

Preparation, brave with and without the ball, accepting pressure, freedom of expression and positive body language are all aspects considered in this area.



LFC COACHES

INTRODUCTION TO
LIVERPOOL FC COACHES

All coaches work within the Liverpool FC International Academy team and are UEFA and FA qualified.

Dave Kirner, below, has worked globally delivering Liverpool FC themed sessions. Dave's qualifications include the UEFA B License and FA Youth Modules, Dave has also worked as Head Coach of the Liverpool FC International Academy.



“
Dave said “I have worked in many countries coaching young players in ‘The Liverpool Way’, and I take great pride and passion in representing the club I love. As the great Bill Shankly once said, Liverpool Football is much more than a club, it’s family, and it gives me great pleasure to be part of the club and represent the badge.”
”

Football Focus

Our Football Focus camp delivers the ultimate football coaching experience for any hard working, dedicated player.

Players on the Football Focus programme can choose between a one week or two week programme and will gain a unique insight into how Liverpool FC train their young players at their renowned Liverpool FC Academy. The Liverpool Academy has produced players such as Steven Gerrard, Michael Owen and Raheem Sterling who have played over 1000 combined EPL games.

Players will take part in the same sessions as Liverpool FC players, covering topics such as passing and receiving, counter attacking, playing out from the back and also small sided games all delivered by an excellent team of Liverpool FC coaches. Liverpool FC Workshops and analysis sessions provide further insight in to the life of a Liverpool player.

Within the development curriculum model we aim to progress each player in the technical, tactical, physical, mental and social aspects of football. The programme is the perfect environment for younger players to develop and grow at their own pace and become more confident players.

What's Included



Minimum of 40 hours of coaching delivered by LFC coaches
**based on a two week camp*



4 hours of LFC Player workshops and match analysis



One on one feedback from LFC coaches



Exclusive LFC International Academy training kit



Average class size: 16 students



Certificate on course completion



Full - board meals



Anfield Stadium and Museum Tour

24/7

24/7 Young Learners Welfare support



Mid-week or weekend excursions

PLEASE NOTE:

Course content and excursions vary depending on one week and two week programme. For more information and to view an example timetable please visit www.liverpoolfccamps.com



English Language and Football Programme

The two week English Language and Football Award teaches young learners how to lead others through English language activities by working to develop their communication, organisation and motivational skills.

The programme encourages the young learners to build upon their current English Language skills and completely immerse themselves in the language and environment created by our experienced English Language teaching staff, giving each student the confidence to converse with other students and staff on and the off the pitch.

The English Language and Football Programme covers topics such as; planning, preparing and delivering sports related activity; communication and motivation; cultural understanding; leading teams and activities; vocabulary, listening and speaking.

On completion of the camp, all young learners will gain a recognised award from Sports Leaders UK.

What's Included



20 hours of high quality classroom and practical based tuition



Minimum of 15 hours of coaching delivered by LFC coaches



LFC Academy skills challenges



LFC Academy CELTA or TESOL teachers



4 hours of LFC Player workshops and match analysis



Fun and supportive learning environment



Groups based on age and ability *



Average class size: 16 students



Award Certificate on course completion



Exclusive Liverpool International Academy training kit



Full - board meals



Anfield Stadium and Museum Tour

24/7

24/7 Young Learners Welfare support



Mid-week or weekend excursions

For more information and to view an example timetable please visit www.liverpoolfccamps.com

**Subject to course numbers*



Goalkeepers joining our 2020 summer camp will immerse themselves into the life of a professional goalkeeper with daily sessions focusing on all aspects of the position.

Coaching sessions will cover goalkeeping techniques from footwork and handling, positioning, diving saves, possession support and distribution, 1 v 1's and cross taking.

The Liverpool Football Club International Academy goalkeeper coaching syllabus will also develop the physical and psychological characteristics that are required to make an effective modern-day goalkeeper.

Every keeper that attends this camp will be able to participate in a stadium tour of Liverpool FC's Anfield Stadium and take part in our Player Workshops.

Our 2020 goalkeeping camp is a fantastic event that any keeper will remember forever.

The Goalkeeper Focus Programme includes:



Minimum of 10 hours focused goalkeeper training



4 hours of LFC Player workshops and match analysis



LFC Academy skills challenges



Highly qualified CELTA or TESOL teachers

24/7

24/7 Young Learners Welfare support



Fun and supportive learning environment



Groups based on age and ability *



Average class size: 16 students



Award Certificate on course completion



Exclusive Liverpool International Academy training kit



Full - board meals



Anfield Stadium and Museum Tour

For more information and to view an example timetable please visit www.liverpoolfccamps.com

**Subject to course numbers*

The Junior Development Programme is an intensive 5-night training programme aimed at younger players aged 10 – 12 and will allow them to improve the fundamental aspects of the game.

The Junior development programme uses Liverpool Football Clubs long term player development model which is at the core of the clubs player and development philosophy.

Our young players are encouraged to express themselves without the fear of failure and are free to try new things. The Juniors programme gives our young players the opportunity to develop and grow at their own pace and become

What's Included

***Limited spaces availability**



Minimum of 10 hours of coaching delivered by LFC coaches



4 hours of LFC Player Workshops and match analysis



One on one feedback from LFC coaches



Exclusive LFC International Academy training kit



Average class size: 16 students



Certificate on course completion



Full - board meals



Anfield Stadium and Museum Tour

24/7

24/7 Young Learners Welfare support



Mid-week or weekend excursions

For more information and to view an example timetable please visit www.liverpoolfccamps.com

**Subject to course numbers*



GIRLS FOOTBALL FOCUS

The Girls Football Focus programme is an intensive 5-night training programme which is open to female players aged 12- 17, and is run at Myerscough College alongside our other programmes

Delivered by Liverpool Football Club International Academy coaches, the programme gives players the opportunity to experience how Liverpool Ladies teams train to play football The Liverpool Way, and how our training sessions give a competitive edge.

At the end of the week, players will take away a personal feedback form which outlines their performance during the week, and a development plan to improve their individual game.

***Limited spaces available**

For more information and to view an example timetable please visit www.liverpoolfccamps.com

**Subject to course numbers*



Minimum of 40 hours of coaching
**based on a two week camp*



4 hours of LFC Player workshops and match analysis



One on one feedback from LFC coaches



Exclusive LFC International Academy training kit



Average class size: 16 students



Certificate on course completion



Full - board meals



Anfield Stadium and Museum Tour

24/7

24/7 Young Learners Welfare support



Mid-week or weekend excursions

Excursions & Entertainment

Once the classroom and coaching sessions are complete Challenger Sports on-site staff will deliver a fun filled evening schedule of activities. These will include games, quizzes and film nights.

Our excursions are supervised by Challenger Sports staff who are experienced in child safety and welfare, making sure your child is having fun in a safe environment.

Our excursions will include:

- Tour of Anfield Stadium, home of Liverpool Football Club
- Liverpool Football Club Museum Tour and Club Shop
- Lunch at the Boot Room Café
- Blackpool Pleasure Beach and theme park entry

Please note: Trips are subject to change depending on availability and weather.



The Venue



Myerscough College dates back to the 19th century, when it was known as Lancashire College of Agriculture.

Located in rural Lancashire, it boasts wonderful sports facilities, and is a safe haven for students to fully immerse themselves in their activities.

Location

Myerscough College is easily accessible from two airports and a railway station. It is:

- 1 hour from Manchester Airport
- 1 hour from Liverpool Airport
- 30 minute drive from Preston Rail Station

Travel and Logistics

All airport transfers and pick-ups can be arranged by Challenger Sports at an additional cost. We use a reputable travel company to assist us in transporting



students to and from camp. We have staff waiting at Liverpool and Manchester Airports to welcome students. We will also escort students back to their departure points and ensure that they board safely.

Upon arrival, we will check in all students and make sure their passports, pocket money, and travel tickets are kept in a safe place. They will also have the opportunity to call home.

If you wish to bring your child to the camp or collect them, we can provide directions upon request.

Accommodation

The college offers a comfortable and relaxing environment, with twin bedrooms so that students can get to know each other, and space for all of their belongings.

Facilities

- Twin shared Liverpool themed rooms: including Liverpool towels and posters
- Separate corridors for boys and girls
- Individual storage for each child
- Shared shower and bathroom facilities

Students will benefit from access to:

- Our themed common room is the hub for student welfare and activities giving the all students are where they can relax and unwind after a day of training
- Football pitches, grass and astroturf
- 9-hole golf course
- Extreme Frisbee course
- Indoor sports hall
- Quiet room and library
- Free WIFI
- On-site shop stocked with food, toiletries and other convenient items
- Laundry facilities (for a small charge)

Meals

The college offers a varied and healthy range of meals for students, with plenty of options to choose from each day.

We cater for all dietary requirements and preferences (including vegetarian, halal, and kosher) – just let us know at the application stage.

Staff

Challenger Sports staff live on-site for the duration of the camp and are on hand to assist with any issues immediately. All Challenger Sports staff are DBS (Police) checked and trained in Emergency Aid, this means they are trained to deal with any issue that may arise in a safe and professional manner. We employ both Male and Female staff so all children feel comfortable whilst on-site and have someone they can turn to.

Safety

The campus is a closed environment, with on-site security monitoring 24/7 and signage for meeting points in case of an emergency.

En-Suite Rooms

For students aged between 15 – 17 we are now offering private en-suite rooms with study desk and Wifi. These are offered on a first come first serve basis as these rooms are limited.

There is an additional charge of £150 per week for an en-suite room.



TESTIMONIALS



Players from 50 different nationalities attended our 2019 camps

Our son had a wonderful time and learnt so much. A dream for the participants, but a real and unique opportunity to stand a chance of living out their ambitions. Absolutely brilliant in all regards.”

Chris and Lindsey Haycocks

“This was a thoroughly enjoyable experience run by amazing coaches. They were very thorough with their coaching and made the event very enjoyable whilst teaching at a very high standard. The guys were a credit to LFC.”

Karen Nicholson

“We wanted to express our deep gratitude to the coaching staff. The coaches are excellent at what they do; encouraging and patient and have a tremendous sense of discipline instilled into the children from the moment they arrive. It is highly likely that we will visit your fantastic facility again.”

Ciaran and Sharon Tinkler

“I would like to thank all involved for a fantastic experience. Top location, excellent coaching and professional, friendly staff. What more could a Liverpool fan ask for. Keep up the great work!”

Elvin Willgrass

“I would highly recommend this course to beginners and experienced players alike. It boosts skills and confidence. Not to be missed for Liverpool fans!”

Geraldine Birrane

“Thank you for another fantastic, well organised event. Our son thoroughly enjoyed it and it was something he will always remember. Brilliant experience, thank you.”

Helen Middleman

“Thank you very much for the time spent at your soccer school. The time and dedication your team showed was brilliant and I have no doubt that I would bring my son to spend time with your coaches again.”

Lesley Thornton

LFC International Academy
Price List



£895

Goalkeeper Focus
 Football Focus

Duration

1 week option (5 nights)

Age

12-17

Start date

26th July



£895

Juniors Development Academy
 Football Focus

Duration

1 week option (5 nights)

Age

10-12

Start dates (one week)

12th and 26th July

Start date (two week)

12th July



£895/£1,895

LFC Player Experience
 Football Focus

Duration

1 week option (5 nights)
 2 week option (12 nights)

Age

12-17

Start dates (one week)

5th, 12th, 19th and 26th July

Start dates (two week)

5th and 19th July



£895/£1,895

Girls Football Focus
 Football Focus

Duration

1 week option (5 nights)
 2 week option (12 nights)

Age

12-17

Start dates (one week)

5th and 12th July

Start date (two week)

5th July



£2,495

Player Development Academy
 English Language and
 Football

Duration

2 week minimum stay (12
 nights)

Age

12-17

Start dates (two week)

5th and 19th July



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